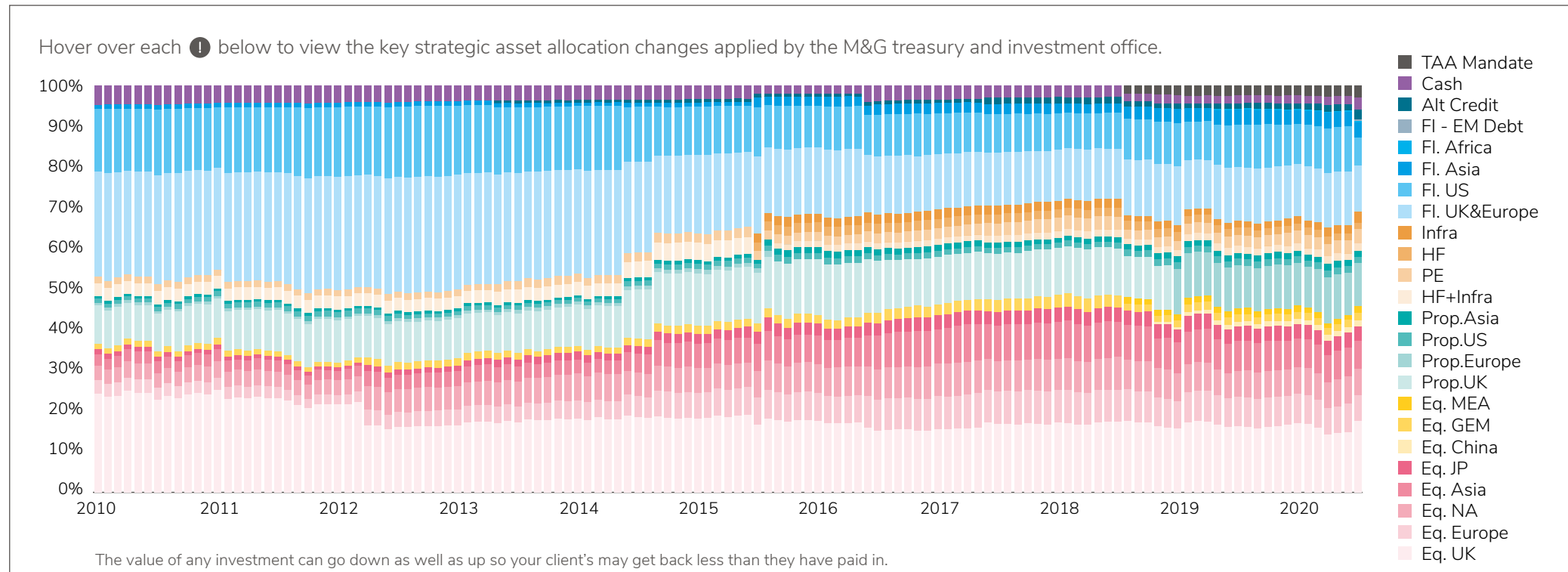


PruFund Growth – Long Term Investment Strategy

Evolution of PruFund Growth Fund Strategic Asset Allocation (SAA)



The geographical diversification, in particular within equities, in the Asset Share fund has helped ensure more stable returns. This was evidenced in 2016 when the life fund portfolios were quite robust against unexpected market events and actually performed well in the Brexit scenario which was specific to the UK market.

Other contributing factors at a high level to the strong performance of the life fund include an evolving mix of assets in line with evolving capital markets and opportunities, a move away from developed market fixed income in recent years, a move into newer and niche opportunities: African and Emerging Equity, Asian and European Property, Asian Fixed Income and new asset classes of private high yield and TAA mandate.

We can't predict the future. Past performance isn't a guide to future performance.

This is for UK advisers – it's not for use with clients.

pruadviser.co.uk